

LEADJETTY PRIVACY NOTICE

Last Updated: December 10, 2020

ABOUT US

Leadjetty is a company headquartered in Chicago, IL, USA.

We may be contacted by sending an e-mail to: info@leadjetty.com

211 West Wacker Drive
Chicago, IL 60604

ABOUT THIS PRIVACY NOTICE

Our Privacy Notice (“Privacy Notice”) is designed to help you understand how we collect, use, share and otherwise process information you provide to us, and to learn about your rights and choices regarding such information. This Privacy Notice applies to Leadjetty (hereinafter, variously “Leadjetty”, “we”, “us”, or “our”), the privacy practices related to the users of our products and/or services (“you” or “your”), and/or your access to and/or use of the website www.leadjetty.com, any mobile versions or applications related thereto and any sites Leadjetty has now or acquires in the future (collectively, the “Services”).

This Privacy Notice explains our privacy practices for the activities described herein. Please read this Privacy Notice carefully.

ACKNOWLEDGEMENT OF THIS NOTICE

By accessing or using our Sites or our Service in any manner, you are agreeing to the terms of this Privacy Notice and consent to the data practices described in this Privacy Notice. If you do NOT accept this Privacy Notice or do not meet or comply with the provisions set forth herein, then you may you NOT use our Services.

I. INFORMATION WE COLLECT

Leadjetty collects personal information about those who interact with us through our Sites and Services. We collect this information from you when you give it us or when we get it from your use of our Sites or Services.

Information you give us. Leadjetty collects information directly from you when you provide it to us through our Sites or Services. When you sign up to become a user of the Site (a “User”), you will be asked to provide us with certain personal information. The personal information we collect directly from you might include: personal identifiers (name), contact information (email, phone), financial account information, visual information (photos and images uploaded to our Sites or Services), and internet activity information. You are solely responsible for the personal information you choose to submit including any personal information any users of your website, product and/or service submit through the Sites or Services. If you decline to provide your personal information or ask us to delete it, we may be unable to continue to provide the Services to you.

Information we get from your use of our Sites and Services. We collect personal information when you interact with our Sites and Services. We collect information from you when you (a) use and/or access the Services, (b) register an account with Leadjetty, (c) open and/or respond to our emails, (d) contact Leadjetty, (e) visit any page online that displays our content, (f) make purchases through the Services, and/or (g) provide information to any of our service providers, customers, partners, and/or other users.

Identifiers. When you interact with us through our Sites or Services, we may receive and store certain personally identifiable information along with anonymized data, which is collected passively using various technologies, including cookies, web beacons or similar technologies. We may store such information itself or such information may be included in databases owned and maintained by our affiliates, agents or service providers.

Log Data. As is true of most websites, we gather certain information automatically. This information may include Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics, etc.) and other usage behavior, operating system, device information, device location, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the site.

Tracking Technologies - Cookie Data. We use cookies or similar technologies to analyze trends, administer our Sites, track users' movements around the Sites, and to gather demographic information about our user base as a whole. A "Cookie" is a tiny data file that resides on your computer, mobile phone, or other device, and allows Leadjetty to recognize you as a user when you return to our website using the same device and web browser and enables Leadjetty to collect information about how you use our Services. Cookies are categorized by how long they are stored and their function. The Cookies Leadjetty uses are as follows:

- *Persistent Cookies:* Persistent Cookies remain on a visitor's device for a set period of time specified in the Cookie. They are activated each time that the visitor visits the Services that created that particular Cookies
- *Session Cookies:* Session Cookies are temporary and deleted from your computer when you close your web browser. They allow Leadjetty to link the actions of a user while using the Services.
- *Strictly Necessary Cookies:* Strictly necessary Cookies are essential to navigate around the Services and to use its features.
- *Performance Cookies:* Performance Cookies collect anonymous data for statistical purposes on how users use the Services, they don't contain personal information and are used to improve the user experience.

You have a choice over use of cookies. You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our Sites or Services. If you do not agree to our use of Cookies, you should set your browser settings accordingly or not use the Services. Users should refer to their specific web browser's instructions on how to do this.

Telephony log information. If you use certain features of our Services on a mobile device, we may also collect telephony log information (like phone numbers, time and date of calls, duration of calls, SMS routing information and types of calls), device event information (such as crashes, system activity, hardware settings, browser language), and location information (through IP address, GPS, and other sensors that may, for example, provide us with information on nearby devices, Wi-Fi access points and cell towers).

Information collected by third parties on our sites. We may also receive non-personal information, such as aggregated or de-identified demographic/profile information, from third-party sources such as companies that specialize in providing enterprise information, analytics, and software as a service.

Social media information: Our Site may use social media features, buttons, plug-ins and widgets such as Facebook, Twitter and LinkedIn or interactive mini programs that run on our Sites. If you connect to your third party accounts through our products, we will use that information to authenticate you, enumerate the data sources available to you, download any data you request us to, and download and refresh authentication tokens or persist authentication information such as user names and passwords as necessary to continue to connect to the data. These features may also collect your Internet protocol address, which page you are visiting on our Sites, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Sites. To the extent the social media features are hosted by the platforms themselves, and you click through to these from a Site, the platform may receive information showing that you have visited our Site. If you are logged in to your social media account, it is possible that the respective social media network can link your visit to our Sites with your social media profile. Your interactions with these features are governed by the privacy statement of the company providing it.

Aggregated Data. We may accumulate and aggregate certain statistical and related data in order to improve the performance and functionality of the Sites and Services, to develop new products and/or services or to analyze the usage of the Sites and Services. We may use aggregated data for such purposes as we, in our sole discretion, deems to be appropriate including to deliver targeted marketing and product information, and to help us improve the Service and customize the user experience.

II. HOW WE USE AND SHARE PERSONAL INFORMATION

We use information collected for the purposes described in this Privacy Notice or as disclosed to you in connection with your access to and use of the Services. We use your information only as necessary to fulfill such purposes as set forth in this Privacy Notice including to:

- provide the Services;
- manage your user account in accordance with the [Terms of Service](#).
- operate, maintain, and improve the Services;
- understand you and your preferences to enhance your experience on the Services;
- answer questions and respond to your requests;
- perform analytics and conduct research;
- send you reminders, support, and marketing messages;
- contact you through email, social media, telephone, blog or newsletter;
- provide service and support, such as sending confirmations, invoices, technical notices, updates, security alerts, and administrative messages and providing customer support and troubleshooting;
- developing and improving the Services;

- sending marketing communications and other non-transactional communications (i.e., marketing newsletters, telemarketing calls or push notifications) about promotions, events, and news about products and services offered by Leadjetty and our partners;
- displaying tailored advertisements based on your information and/or preferences provided while using the services;
- display content and conducting market research;
- compliance with legal obligations;
- link or combine information about you with other personal information we get from third parties, to help understand your needs and provide you with better and more personalized service;
- enforce our terms and conditions;
- protect against, investigate, and deter fraudulent, unauthorized, or illegal activity;
- promoting the security of the Services;
- manage our administration of the Services;
- analyze programs, products, and services we offer;
- inform you about products, events and/or other promotional purposes; and
- use information for other purposes about which we notify you.

III. WHOM WE SHARE YOUR INFORMATION WITH

In addition to the specific situations discussed elsewhere in this Privacy Notice, we disclose information in the following situations:

Affiliates and Acquisitions. We transfer or disclose your personal information for business purposes. We may share your contact and transactional information with our current or future affiliates, which may include parent and subsidiary companies, joint ventures, or other companies under common control, in which case we will require our affiliates to honor this Privacy Notice. If we sell or otherwise transfer part or all of Leadjetty or our assets to another organization (i.e., in the course of a transaction such as a merger, acquisition, bankruptcy, dissolution, liquidation, etc.), your information such as name and email address, user content and/or any other information collected through the Services may be among the items sold and/or transferred. We may also share personal information with our auditors, attorneys or other advisors in connection with corporate functions.

Other Disclosures with Your Consent. We may ask if you would like us to share your information with other unaffiliated third parties who are not described elsewhere in this policy.

Other Disclosures without Your Consent. We may disclose your personal information to comply with legal requirements, such as in response to a court order or a subpoena. We may also disclose your personal information to:

- investigate and defend Leadjetty, its directors, officers and employees, against any third-party claims or allegations, or otherwise to protect us from liability;
- investigate, verify, prevent, enforce compliance with and/or take action regarding suspected and/or actual illegal activities;
- assist government enforcement agencies;

- respond to legal process and/or comply with the law;
- exercise or protect the rights, property and/or personal safety of the users of the Services;
- protect the security and/or integrity of the Service;
- respond to law enforcement agency's request;
- investigate violations or suspected violations of our agreements and policies; and/or
- as otherwise required or permitted by law or consistent with legal requirements.

Public. Some of our websites may provide the opportunity to post comments, or reviews, in a public forum. If you decide to submit information on these pages, that information may be publicly available.

Service Providers. To support the Services we provide to you, we may use services hosted by third parties, including but not limited to, payment services, data analysis, data base and search services, and/or communication services. We may share your personal information with such service providers as well as information from tools such as cookies, log files, device identifiers, location data (such as usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) and various tracking technologies in connection with your use of the Services. Such service providers may collect and store the same type of information and use it similarly to Leadjetty, as described above. If such third-party services collect information, they do so anonymously without identifying individual visitors. However, we may link the information we record using tracking technology to personal information we collect. All such third parties are prohibited from using your personal information except to provide these services to Leadjetty, and such third parties are required to maintain the confidentiality of your information. You agree to release Leadjetty from any and all liability arising from any unauthorized disclosure of your personal information due to a third-party services data breach.

IV. YOUR RIGHTS AND YOUR INFORMATION

If applicable law allows, you may have certain rights over your information. This can include gaining access to the information we hold, editing the information for accuracy, asking us to delete it, etc. Please contact us at info@leadjetty.com if you have questions regarding any potential rights you may have.

Marketing and Promotional Emails. You may choose to provide us with your email address for the purpose of allowing us to send free newsletters, surveys, offers, and other promotional materials to you, as well as targeted offers from third parties. You can stop receiving promotional emails by following the unsubscribe instructions in e-mails that you receive. You can also indicate that you do not wish to receive marketing communications from us by sending an email to info@leadjetty.com. Please be aware that we may still email you non-commercial emails related to your account and your transactions through the Services, or other important business communications.

Text Messages. Text messaging from us may include one-time or recurring texts related to the Service. You may change your text messaging preferences through your account settings. Text messages will be sent from the numbers provided to use using an automatic dialing system. Message and data rates may apply. Text messaging may not be available via all carriers. If you receive a text message from us that contains promotional information you can opt-out of receiving future text messages by replying "STOP."

V. DATA COLLECTED BY OUR CUSTOMERS

Our Users and/or customers may collect information from their subscribers and other individuals. We have no direct relationship with our User's subscribers or any other individuals other than our Users. Our Users are responsible for ensuring they have the necessary permissions for us to collect, store, and process information (including Personal Information) about our User's subscribers or other individuals that access our Services. Please note that this Privacy Notice does not cover any collection, use, or disclosure by third parties through any applications, websites, products or services that we do not own or control, or any third-party features made available through the Services.

VI. SECURITY OF YOUR INFORMATION

We take appropriate precautions including organizational, technical and physical measures to help safeguard against accidental or unlawful destruction, personal information we process or use. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of storage or transmission is 100% secure. The internet is not a completely secure environment, and Leadjetty cannot warrant the security of any information you transmit to Leadjetty or guarantee that information on the Services may not be accessed, disclosed, altered, and/or destroyed by breach of any of our physical, technical and/or managerial safeguards. Please do your part to help Leadjetty. You are solely responsible for protecting your password and account information, limiting access to your devices, signing out of the Services after your sessions, and for controlling access to emails between you and Leadjetty, at all times. We are not responsible for the functionality, privacy and/or security measures of any other organization.

VII. RETENTION OF INFORMATION

We will retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use and/or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements. In some circumstances we may anonymize your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you. We may retain information (including without limitation your personally identifiable information) for a commercially reasonable time for backup, archival, audit purposes, and/or to comply with legal obligations, resolve disputes and enforce agreements. In some cases, if you choose not to provide Leadjetty with requested information, you may not be able to use and/or access all of the Services. You can request further details of retention periods for different aspects of your personal data by contacting us.

VIII. THIRD PARTY WEBSITES AND VENDORS

This Privacy Notice does not apply to the activities of third parties when they are collecting or using data for their own purpose or on behalf of others. We are not responsible for the practices employed by any third parties, including their websites and/or services linked to and/or from the Services, or the information and/or content contained therein. We encourage you to review their privacy policies to understand how they use your information. You agree that Leadjetty is not responsible, and does not have control over, any third parties that access your personal information. If you are using a third-party website and/or service and you allow them to access your personal information, you do so at your own risk.

IX. PRIVACY OF CHILDREN

The Services are not directed at children. The Services require everyone to be at least thirteen (13) years old before they create an account (in some areas, the age limit may be higher). The Services do not knowingly collect personally identifiable information online from individuals under the age of 13. If we learn that we have collected personal information from an individual under the age of 13, we will take steps to delete that information from our systems. If you are a parent or guardian and would like to report an account belonging to someone under 13, or if you believe your child has provided us with personal information without your consent, please contact us at info@leadjetty.com.

X. DATA TRANSFERS

Please be aware that the Services are subject to United States laws, including those governing privacy and security of your information. By using the Services, you agree and consent (and represent that you have the authority to provide such consent) to the information collection, use and sharing practices described in this Privacy Notice and understand that the laws of the United States, and territories related thereto, may differ from those of other countries and may not be as protective as the laws in the country where you reside. Regardless of the laws in place in such countries, we will treat the privacy of your information in accordance with this Privacy Notice.

XI. OTHER IMPORTANT INFORMATION

Questions or Complaints Regarding our Privacy Practices. We hope that you will contact us if you have any questions or complaints regarding how we handle or use your personal information. We will work to answer your question or address your complaint. If you have any questions, please contact us at info@leadjetty.com.

Consent to Electronic Communications. By using the Services, you consent to receiving certain recurring electronic communications from Leadjetty as further described in this Privacy Notice. You agree that any referrals, notices, agreements, disclosures, or other communications that we send to you electronically will satisfy any legal communication requirements, including that those communications be in writing. For questions about the electronic communications, please send an email to info@leadjetty.com.

Changes to our Privacy Notice. In general, changes will be made to this Privacy Notice to address new or modified laws and/or new or modified business procedures. We may change our Privacy Notice at any time, with or without advance notice. We encourage you to check this Privacy Notice regularly as we will list the most recent revision at the top of this Privacy Notice where it states, "Last Updated." We may provide you additional forms of notice of modifications and/or updates as appropriate under the circumstances. Your continued use of the Services after any modification to this Privacy Notice will constitute your acceptance of such modifications and/or updates.

Information for California Residents. California residents have rights under the California Consumer Privacy Act ("CCPA"). To learn more about these rights, please continue reading below.

CALIFORNIA INFORMATION SHARING DISCLOSURE

This notice for California residents ("**California Notice**") supplements the information contained above in this Privacy Notice and applies solely to all visitors, users, clients and others who reside in the State of California ("**you**").

This Privacy Notice for California residents (“**California Notice**”) supplements the information contained above in this Privacy Notice and applies solely to all visitors, users, clients and others who reside in the State of California (“**you**”). We are providing this California Notice pursuant to the California Consumer Privacy Act of 2018 (“**CCPA**”) and any terms defined in the CCPA have the same meaning when used in this California Notice. California Civil Code Sections 1798.115(c), 1798.130(a)(5)(c), 1798.130(c), and 1798.140 indicate that organizations should disclose whether the following categories of personal information are collected, transferred for “valuable consideration,” or transferred for an organization’s “business purpose” (as those terms are defined under California law). We do not “sell” your personal information. The table below indicates the categories of personal information we collect and transfer in a variety of contexts. Please note that because this list is comprehensive, it may refer to types of information that we collect and share about people other than yourself. For example, while we transfer credit card or debit card numbers for our business purpose in order to process payments for orders placed with us, we do not collect or transfer credit card or debit card numbers of individuals that submit questions through our website’s “contact us” page.

PERSONAL INFORMATION WE COLLECT AND HOW WE COLLECT IT

We collect the type of information described herein and in the Privacy Notice, which includes Personal Information, in the manner described herein and in the Privacy Notice. “**Personal Information**” means information that identifies, relates to, or could reasonably be linked directly or indirectly with a particular California resident, including without limitation information that identifies or could reasonably be linked, directly or indirectly, with a particular consumer or device. Personal Information does not include (i) publicly available information from government records; (ii) deidentified or aggregated consumer information; or (iii) information excluded from CCPA’s scope such as health and medical information. If you do not provide the information that we ask for, we may not be able to provide you with the requested services

We have collected the following categories of Personal Information within the last twelve (12) months:

Categories of Personal Information That We Collect	To Whom We Disclose Personal Information for Business Purpose
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<p>Identifiers – this may include name, postal address, phone number, unique personal identifier, online identifier, internet protocol (IP) address, device ID, email address, account name, signature, driver’s license number, passport number, or other similar identifiers.</p>	<ul style="list-style-type: none"> • Affiliates or subsidiaries • Business partners • Data analytics providers • Government entities • Internet service providers • Operating systems and platforms • Other Service Providers • Payment processors and banks • Product and service fulfillment companies • Social media platforms & networks
<p>Financial information – this may include bank account number, credit or debit card number, or other financial information.</p>	<ul style="list-style-type: none"> • Government entities • Internet service providers • Operating systems and platforms • Other Service Providers • Payment processors and banks • Service fulfillment companies
<p>Commercial information – this may include information about products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> • Advertising networks • Affiliates or subsidiaries • Business partners • Data analytics providers • Government entities • Internet service providers • Operating systems and platforms • Other Service Providers • Payment processors and banks • Product and service fulfillment companies • Social media platforms & networks

<p>Network activity data– this may include internet or other electronic network activity information, such as browsing history, search history, and information regarding an individual’s interaction with an internet website, application, or advertisement.</p>	<ul style="list-style-type: none"> • Affiliates or subsidiaries • Data analytics providers • Government entities • Internet service providers • Operating systems and platforms • Other Service Providers • Social media platforms & networks
<p>Geolocation data – this may include precise physical location.</p>	<ul style="list-style-type: none"> • Data analytics providers • Internet service providers • Other Service Providers
<p>Electronic and sensory data – this may include audio, electronic, visual, thermal, olfactory, or similar information</p>	<ul style="list-style-type: none"> • Government entities • Other Service Providers
<p>Inferences – drawn from any of the information listed above to create a profile</p>	<ul style="list-style-type: none"> • Users of the Service

RIGHTS OF CALIFORNIA RESIDENTS

The CCPA provides California residents with specific rights regarding their Personal Information. You have the following rights that may be exercised as further described below.

ACCESS AND DATA PORTABILITY RIGHTS

You have the right to request that we disclose certain information to you about our collection and use of your Personal Information over the past twelve (12) months. You may make such request for access or data portability twice within twelve (12) month period. Once we receive and confirm your verifiable consumer request, we will disclose the following to you:

- (i) the categories of Personal Information we collected about you;
- (ii) the categories of sources for the Personal Information we collected about you;
- (iii) the business purpose for collecting (or selling, if applicable) the Personal Information;
- (iv) the categories of third parties with whom we share such Personal Information; and
- (v) the specific information we collected about you.

REQUEST FOR INFORMATION

Pursuant to Section 1798.83 of the California Civil Code (California’s “Shine the Light” law), residents of California have the right to request from a business, with whom the California resident has an established business relationship, certain information with respect to the types of personal information the business shares with third parties for such third parties' direct marketing purposes and the identities of the third parties with whom the business has shared such information during the immediately preceding twelve (12) month period.

DELETION REQUESTS

Pursuant to the CCPA, you have the right to request that we delete any of your Personal Information we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete and will direct our service providers to delete your Personal

Information from our records, unless an exception applies. Keep in mind, we may deny your request if it is necessary for us or our service providers to:

- (i) complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform services pursuant to our contract with you;
- (ii) detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities;
- (iii) debug our website and/or identify and repair errors that impair existing intended functionality;
- (iv) exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law;
- (v) comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.);
- (vi) engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent;
- (vii) enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us; (viii) make other internal and lawful uses of that information that are compatible with the context in which you provided it; or
- (xi) comply with a legal obligation.

OPT-OUT AND OPT-IN RIGHTS FOR SALE OF PERSONAL INFORMATION

In the past twelve (12) months we have not sold Personal Information to a third party for monetary or other valuable consideration. If you are sixteen (16) years of age or older, you have the right to direct us not to sell your Personal Information at any time by contacting us at info@leadjetty.com by sending a request in writing to Leadjetty, 211 West Wacker Drive, Chicago, IL 60604.

In the event you make the foregoing request, we will wait at least twelve (12) months thereafter to request that you opt-in to the sale of Personal Information (should we change our practices in the future and desire to do so). Please note, you do not need to create an account with us or engage us to provide services to exercise your opt-out rights. We will only use the Personal Information and other data in the opt-out request to review and comply with the request.

VERIFICATION ON CONSUMER REQUEST AND TIMELINE

It is important for us to make sure that you are authorized to make the consumer request. Because of this, we'll need to verify your identity and will ask that you provide us information to verify your identity. If you make a request on behalf of another individual, we will need to verify that you have the authority to do so. You must also describe your request with sufficient detail that allows us to properly understand, evaluate and respond to such request. We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. We will not honor your request if an exception to the law applies. We will try and respond to requests within forty-five (45) days after our receipt of such verifiable request (or within such other time as required by applicable law). If we need additional time, we will notify you in writing and inform you of the reason for the extension of time. For the avoidance of doubt, any such requests for Personal Information will cover the twelve (12) month period immediately preceding the date of such verifiable request. We will provide such information in a commonly used

format. We will not discriminate against you for exercising your rights under the CCPA. For more information about requests, please see the “Your rights and controlling your personal information” section of the Privacy Notice.

Send us an email at info@leadjetty.com send a request in writing to Leadjetty 211 West Wacker Drive, Chicago, IL 60604 to exercise any of the foregoing rights, as applicable.

DO NOT SELL MY PERSONAL INFORMATION

The California Consumer Privacy Act (“CCPA”) provides California residents the right to prohibit businesses from selling their personal information. Selling under the CCPA is defined as “selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer’s personal information by the business to another business or a third party for monetary or other valuable consideration.” Our organization does not sell your personal information and only uses it for purposes allowed for under the CCPA. We use your personal information to carry out a business purpose defined under our Privacy Notice or to interact with a third party to tell them about your request to not sell your personal information.

You can still make a request for us to not sell your personal information by contacting us at info@leadjetty.com.